**CV for Dr Keith Beasley** - [keith@keithbeasley.co.uk](mailto:keith@keithbeasley.co.uk)

**including**[***Publications***](#Publications)***,*** [**Research Interests**](#Research) ***and*** [***Engagement Activities***](#Engagement)

**SUMMARY**

* Teaching, training and tutoring experience in Higher Education & Lifelong Learning; Health & well-being; manufacturing & electronics industries.
* Wide range of research experience from microelectronics and Quality Management to consciousness and worship experience.
* Equality competent in STEM subject areas (quantitative approaches, scientific experiments and statistical analysis) and Arts & Humanities (qualitative research approaches: participative enquiry, interviews).
* A special ability to ‘see the wood for the trees’, to integrate diverse perspectives and thus devise interdisciplinary strategic direction.
* Willing and able to ‘think outside the box’ and to develop and apply innovative approaches and ideas when required; ‘can do’ attitude.
* Extensive Quality Assurance (QA) and Continuous Improvement experience, applying QA principles & philosophy (e.g. lean & agile, win-win, fitness for purpose) in a research environment; attention to detail.
* Good working expertise with MS (Word, Excel, Outlook, Publisher, PowerPoint: including advanced facilities); Adobe (Acrobat Pro), WordPress (web-content); Video editing (including Camtasia); Virtual Learning Environments (e.g. edX, Learndash); Social Media (LinkedIn, blogs, etc.); Infusionsoft on-line marketing; Asana & Basecamp project management; SITS/eVision, Blackboard, MyERP, T4 website and SharePoint site editing. Able to quickly learn and apply new IT tools and systems.
* Excellent communicator in all forms from e-mails and reports to social media and formal papers and presentations ([see examples here](#Publications)).

**EDUCATION/QUALIFICATIONS**

1974 - 76 A-Levels, Magdalen College School, Brackley: Maths (A), Physics (A), Chemistry (A) and Further Maths (B).

1976 - 79 BSc Electronic Engineering, University College of North Wales (now Bangor University)

1995 - 96 Reiki Master/Teacher (Silverdale Centre)

2008 - 13 PhD, Bangor University (BU): (In the area of the philosophy and experience of consciousness beyond the rational).

2009 - 13 PGCertHE teacher training.

**EMPLOYMENT**

**8/79 - 4/96** Quality Services & Reliability Manager, *Plessey Research*, later *GEC-Marconi Materials Technology Ltd (GMMT)*, Caswell, Towcester, NN12 8EQ (Microelectronics research & innovation establishment). Achievements and responsibilities included:

- drafting & implementation of company & corporate training in Quality philosophy, methods & systems (including Software QA)

**-** selection, induction and training of apprentices and graduates

- devising, undertaking and analysing results of experiments to assess reliability of electronic parts and/or to validate theoretical models.

**-** the development of an innovative integrated management system audit process

**-** the development of national and international standards for state-of-the-art processes

**-** research project management (from inception to completion, including scheduling, monitoring and reporting) and departmental budgeting

**-** failure analysis and quality/continuous improvement initiatives

**-** risk management; human factors in quality and reliability; sub-contractor assessment

**-** training of staff on all of the above (devise, design and facilitate)

**4/96 - 2/03** Self-employed (Northants, UK) as Holistic Health practitioner, trainer (Reiki healing, well-being, stress-management, etc.) and life-coach, working privately and in Further Education/Lifelong Learning.

**2/03 - 6/05** Partner in *Pintados Healing Art*, Brighton, BN2 8QN (Personal self-development workshop facilitator), e.g. Development of art workshops for personal growth.

**6/05 - 10/08** Partner at *Quinta Pintados,* Monchique, Portugal (B&B & Retreat business). Responsible for promotion, client satisfaction etc.; course provision, mentoring; maintenance of premises, grounds landscaping.

**11/08 - pres** Freelance researcher, teacher, soft-skills trainer, tutor/mentor and administrator. Clients, projects and achievements include:

**School of Theology & Religious Studies** at Bangor University:

**-** developed & facilitated 3 seminars to undergraduates exploring the value of personal experience to personal growth

**Bangor Employability Award** at Bangor University:

**-** developed & ran ‘Wisdom at Work’ series of workshops for students on (for example) Quality Assurance, Emotional Intelligence, Making Friends with Time, Reflective Practice, Cultural Awareness (responsible for curriculum design, implementation, teaching and assessment)

*-* *Coaching for personal and professional development: preparing students for work.* Strategic Insight Programme (Welsh Government, 2014/5) with the Coaching Network: originated the project & obtained funding; devised, conducted and analysed survey of Coaching Network members.

**Working with Wisdom:** established independent web-site exploring the application of ‘direct apprehension’ epistemology to the workplace.

**UEXL** (and it’s precusor The BodyMInd Institute: Global on-line nutrition, wellbeing and personal development courses, based in Calgary, Canada):

*- Faculty Director:* successful development and facilitation of on-line courses including their QA, student satisfaction, marketing campaigns in Infusionsoft

*- Tutor* for well-being and personal/professional development courses including Reiki, ‘Ways of Knowing’, Making Friends with Time, Emotional Intelligence (including design, build, assessment)

**School of Electronic Engineering** at Bangor University:

- analysis and consultations on cultural factors affecting safety critical systems.

**Welsh Government** (as Associate of the Confucius Institute at Bangor University):

*- Cultural Researcher* on the Wales-China Cultural Engagement project, including devising, designing, implementing, analysing and reporting on the *Wales-China Stakeholders Engagement Mapping Survey* (2016).

**The Blaker Foundation** (Educational Charity concerned with “learning to integrate evidence-based science, born of rational philosophy, with the love and inner peace cultivated by spiritual practice”: educational programmes & local group development.

**School of Modern Languages** at Bangor University:

**-** developed & facilitated seminar ‘An Introduction to Chinese Philosophy’ to students of Mandarin.

**The Siku Project** (Climate change mitigation project concerned with Arctic ice and permafrost preservation, in collaborations with Electronic Engineering & Earth Science schools at Bangor University):

- Research into cultural and engineering aspects, drafting of funding proposals

- Coordinating volunteers, e.g. in planning and facilitating a publicity event at and with Anglesey Sea Zoo.

**Conscious Evolution Today** (co-founder and partner):

- Exploration into theoretical facets and daily-practice of enhanced consciousness: mentoring, on-line courses, blogs.

**10/10 - 11/12** School of Music, Bangor University:

Administrator 'Experience of Worship' (AHRC/ESRC funded Action Research project) Responsibilities included:

- participant in practice-led/participative enquiry enactment of a medieval worship at St. Fagans museum, Cardiff.

- practical arrangements for a major enactment project of a series of medieval worships exploring the power of engaged experience

- liaison with suppliers, budget monitoring (Agresso)

- qualitative analysis of participants accounts

Administrator Sacred Music Studies (MA) course (SMS):

- managing student & course records (Banner)

- liaising with students, tutors, examiners etc. (e.g. preparation for External Examiners, ensuring availability of course material on Blackboard)

- arranging of field-trips, accommodation, food for Summer Schools

**10/12 - 4/14** Admin Support, ELCOS (English Language Centre for Overseas Students), Bangor University: Responsibilities included:

**-** web-site and social media development

**-** research into deep cultural impact on understanding of English

**-** development of learning technology for English Language Teaching; devising and recording promotional video for ELCOS

**-** secretary to staff meeting

**-** integrating induction and registration procedures to improve efficiency and student experience

**1/19 – 8/19** Postgraduate Administrator, SPAIS (School of Sociology, Politics and International Relations), University of Bristol: Responsibilities include:

**-** liaising with students, tutors and IT systems specialists to ensure efficient effective administration and high student satisfaction (usingBlackboard, eVision/SITS, ERP, UPMS, etc.)

**-** continuous improvement of admin processes, e.g. automating unit process selection process; developing student engagement process for Tier 4 Visa monitoring.

**9/19 – Pres** Senior Postgraduate Admissions Administrator, SPAIS (School of Sociology, Politics and International Relations), University of Bristol: Responsibilities included:

- reviewing school PGT applications and making decisions on applicants in line with university regulations and faculty guidelines and in conjunction with relevant academics

- responding to applicant enquiries (in person, phone, e-mail) and ensuring high level of applicant experience

- liaising with university and faculty marketing and recruitment personal; planning and manning recruitment events (e.g. Open Days)

**6/21 – Pres** School Safety Officer, School of Earth Sciences & School of Geographic Sciences, University of Bristol: Responsibilities include:

* Reviewing and approving Risk Assessments, including those for travel, fieldwork, events
* Advising schools on strategy related to health, safety and wellbeing, including inter-relation between H&S and EDI (equality, diversity and inclusion) concerns.
* Ensuring school compliance with Health & Safety legislation (e.g. Health & Safety at Work Act (1974), DSE (Display Screen Equipment)
* Devising and refining processes and procedures to enable the above, using innovative solutions where necessary
* Chair and Secretary of schools’ Health & Safety Committees
* Maintaining the schools’ Health & Safety SharePoint sites and providing comms related to health, safety & wellbeing
* Liaising with Student Admin teams, Heads or School, School Managers, Safety & Health Services, Facilities, Sustainability, amongst others
* Ensuring adequate First Aid and Fire Warden provision and competency training of technical staff
* Schools’ CAP (Climate Action Plan) coordinator

**AWARDS & PROFESSIONAL MEMBERSHIPS**

* Chartered Engineer (C.Eng., since 7/8/87) as Member of the Institute of Electrical Engineers (MIEE)
* Fellow of the Institute of Quality Assurance (FIQA, since 3/3/93, No. MO13963).
* Fellow of the Higher Education Academy (FHEA, since 9/4/13, No. PR057748)
* UK Reiki Federation (UKRF), as Master-Teacher
* The General Regulatory Council for Complementary Therapies (GRCCT National Register)

**POSITIONS HELD**

2021 - Pres BILT Associate, now member of Transitions SIG (University of Bristol)

2019 - Pres Committee member Bristol Lodge of the Theosophical Society

2019 - Pres Participant at the University of Bristol’s People’s Assembly on the Climate Emergency

2019 - Pres University of Bristol Mental Health Champion (MHC)

2019 - Pres Member of school’s EDIC (Equality and Diversity Committee)

2011 - Pres Member of JiscMail *Contemplative Pedagogy Network*

2010 - 2018 Member of Bangor University’s *Sustainability Think Tank.*

2008 - 2018 Founder and coordinator of BUTT: *Bangor University Transcending Thought*, later *Bangor . . . Beyond Meetup,* a local forum for sustainability, unity and well-being.

2008 - 2011 Chairman of the *Research Students’ Forum* (Postgraduate students’ representation on Bangor University’s Senate Postgraduate committee).

1996 - 2002 Secretary and Editor of *Sailing with Spirit*, the holistic magazine and network for Northamptonshire; including representative on *Local Agenda 21* committees; *Art for the Soul’s Sake* (Lottery-funded community arts activities).

1993 - Pres Member (and sometimes local group organiser) for Scientific and Medical Network, and supporter of *The Galileo Commission* for Expanded Science

1990-1992 District Councillor as Secretary of Wilsons Estate Residents’ Association (c1989-2000).

1980-1996 Company representative on trade association committees (for UK electronic component manufacturers); national representative on international standards committees (on a range of quality and reliability topics); Chairman (1990-96) European Standards Working Group for Component Reliability (CECC-WG-Rel).

**HOBBIES AND PAST-TIMES**

Drawing, painting, creative writing.

Walking, gardening, DIY.

Amateur Dramatics (singing, acting, directing) including: Director of Scheherazade’s Greatest Hits, pantomime in the Algarve, Portugal.

Morris Dancing, including obtaining and managing of lottery funded Millennium Morris project.

**RESEARCH INTERESTS**

My areas of interest are concerned with understanding and enabling deep and meaningful engagement both personally and in a workplace and the benefits of this to both individuals (impact of health, wellbeing and effectiveness) and to the organisations of which they are part (e.g. greater commitment to continual quality improvement, more efficient and effective working). Such topics would seem to have relevance to any sector, discipline or role.

My work spans and inter-connects many specific areas of active interest, including:

* Enhanced Consciousness: how the human mind seems able, naturally, to connect into an inherent wisdom and awareness of what one might ‘need to know’ at any instant and, in so doing, access a degree of sense of unity with creation.
* Application of the above to Time Management, being ‘in the flow’ and working more efficiently and effectively.
* The metaphysical, ontological and epistemological understanding of the above experience and phenomena.
* The nature of creativity and innovation and enabling that state of mind.
* Integrated Management: common systems for quality, health & safety, environmental sustainability, etc. (e.g. the process of unification through, for example, identifying common-cause issues, enabling a common intent of purpose).
* Qualitative Methods: e.g. supporting quantitative data with the use of interviews and narrative and their analysis (and thus better appreciating experiential and subjective aspects of a research question).
* Conscious Evolution and the evolution of consciousness, as experienced by ‘the transcendence movement’ (as studied during my PhD).
* Application of above ideas to organisational strategy, EDI, Mental Health and behaviour change, particularly in the context of climate change.
* Wisdom at Work:
* Experiential learning, development of soft-skills; integrating personal and professional development
* Emotional Intelligence
* Cultural Awareness and Cultural Engagement (e.g. philosophy and techniques for improving work culture; impact of culture on quality, reliability and safety)
* The nature of creativity; how to be innovative
* Reflective Practice, Mindfulness: approaches, practical application to staff & student health & wellbeing, CPD, etc.

Specific research projects funded by external organisations are listed under the appropriate employment activity. In addition, I have undertaken extensive self-funded, blue-skies research into the above themes and topics.

**PublicatiONS**

* Surace, G., Prior, B.J., Beasley, K. Taylor, D.G & Pengelly, R.S. 1984 *Evaluation of VLSI technology* ESTEC contract 4923/81/NL/GM(SC), ESACR(P)-1967 Project Report
* Brown, E.R., Beasley, K. & Barber, W.L. 1986 ‘Thermal impedance testing of high-speed gate arrays’ *Circuits, Devices and Systems, IEE Proceedings G* 132(6):277 - 280
* Beasley, K. 1987 ‘Emotional Quotient’ *British Mensa Magazine,* May 1987, p25
* Holden, A.J., Allen, R.W., Beasley, K. & Parker, D.R. 1988 ‘Death by a thousand cuts: The physics of device failure through a series of activated, microscopic events’ *Quality & Reliability Eng. Int*. Vol. 4, pp247-254
* Beasley, K. 1990 'New Standards for Old' *Quality & Reliability Eng. Int*. Vol. 6, pp289-294
* Beasley, K. 1991 'Total Quality - Energy and the Environment' *Proc. 2nd Components Engineering, Reliability and Test Conf*., pp60-76
* Beasley, K. 1992 'Total Quality Management in Research and Development' *Proc. 22nd European Solid State Device Research Conf.*, Leuven, pp67-74
* Beasley, K.1994 *Total Quality Management in the Electronics Industry*, Cheltenham: Stanley Thornes (Publishers) Ltd
* Beasley, K., Robinson, R. 1995 ‘Integrated Assessment – Extending Internal Quality Audits into Health and Safety’ *Proc. TQM – The First World Congress*, Sheffield Hallam University
* Beasley, K. 1995 *Self-Assessment: a tool for Integrated Management*, Cheltenham: Stanley Thornes (Publishers) Ltd
* Beasley, K. 1995 *Quality in Business Performance - How to Change Attitudes,* Cheltenham: Stanley Thornes (Publishers) Ltd
* Beasley, K. 2006 *A Brave New World Emerging*, London: Lulu
* Beasley, K. 2007 *Reiki -* *Without Rules*, London: Lulu
* Beasley, K. 2011 ‘'The Experience of Worship': research, engagement and transcendence’ *De Numine* No 51, Summer 2011, pp20-23
* Beasley, K. 2013 *Transcendent Experience, Process, and Praxis Within the ‘Transcendence Movement’* Bangor University PhD Thesis
* Beasley, K. 2014 ‘Getting the Essence Across’, *Network Review*, Summer 2014 pp19-21
* Beasley, K., Aveling, J & Moss, J.F. 2016 ‘Voices from the nave: participant reflections’ in *Late Medieval Liturgies Enacted: The experience of worship in cathedral and parish church*, Farnham: Ashgate pp259-269
* Beasley, K., Davitt, L. & Joyner, D. 2017 ‘Reading between the lines of language’, *Journal of the Royal Asiatic Society China*, Vol. 77 No. 1 2017, pp282-298
* Beasley, K. 2021 *Beyond Disciplines: Evolving Research Methodology for the post-pandemic ‘New Normal’,* [Academia Letters 2021](https://doi.org/10.20935/AL2301)
* Beasley, K. (forthcoming) ‘Circling the Square’ in *Illuminating the mindful path: reflections on teaching mindfulness*, York: Annwyn House (accepted for inclusion in anthology)

**ENGAGEMENT ACTVITIES**

In addition to the presentations events listed below, I regularly contribute blogs and video blogs to a number of sites (e.g. my own listed above); discussions on social media (e.g. Facebook); answers to Quora and papers to LinkedIn and ResearchGate.

* *European Symposium on Reliability of Electron Devices, Failure Physics and Analysis (ESREF)* (Organising Committee, Speaker, 1991-1995)
* *‘*Stress Relief through Alternative Therapies’, *The Millennium Conference of the IPD*, Northampton Guildhall, (Co-ordinator and facilitator, March 2000)
* *‘*Holistic Health Marquee’*, Millennium Peace Festival and Ram Katha*, Sixfields Stadium, Northampton, 22-30 July 2000
* *Healing Art Festival Forum (HAFF)***,** Unitarian Church, Brighton, (Co-creator, June 2004)
* 'Imagination and Meditation: Two ends of the transcendence spectrum?' *Science and the Imagination*: SMN Annual Gathering, Lindors Country House Hotel, Glos. (workshop presenter, July 2009)
* ‘WiFi Zones and beyond: the evolving landscape of our connection to God' *Religions, Landscapes and other uncertain boundaries,* BASR Conference, Bangor University. (Sept 2009)
* Aspects of Love’, *Spiritual Directors International in Europe Conference*, Dublin. (workshop presenter, Oct 2009)
* *Profiad! / Experience!* ***-*** *Tu Hwnt i Ffiniau* ***/*** *Beyond Boundaries* Postgraduate Conference, Bangor University (Chairman/Co-ordinator, 21 & 22 Jan, 2010)
* *‘*From LL to HE: Migrating the learning and teaching experience’ (paper) *Teaching and Learning Mini Conference*, Bangor University. (April 2010)
* ‘Change: an evolutionary imperative?’ (paper) *Climate Change Research in Bangor: A Review,* C3W, Bangor University. (May 2010)
* ‘The new 3Rs - Relaxation, Reflection . . . and Research’ (poster) *Exploring the What, Why and How of Public Engagement*. Beacons Conference, Wales Millennium Centre, Cardiff Bay. (July 2010)
* ‘Wanted! Post-postmodern Attitudes’ (presentation) *Human Behaviour and Climate Change* PG Conference, Cardiff University. (Sept 2010)
* ‘Human Nature: a healing experience’ (workshop) and ‘Personal development and natural evolution: the role of transcendent experiences’(paper) presented at *Nature and Human Nature* BPS- CEP 2010 Annual Conference, St. Anne’s College, Oxford. (Sept 2010)
* *‘Trawsnewid / Transitions’ - Tu Hwnt i Ffiniau**/ Beyond Boundaries* Postgraduate Conference, Bangor University (Chairman/Co-ordinator, 20 & 21 Jan, 2011)
* ‘Beyond ‘isms & ‘ologies: Being a Researcher, Being Human’ presented at *Beyond the Field* Conference, Aberystwyth University. (November 2012)
* ‘Why China, How China’ Conference, Confucius Institute, Bangor University (support team, April 2014)
* ‘Rewiring for Sustainability’, *Sustainability Think Tank*, Bangor University (presentation, Dec 2014)
* *Only Human,* Confucius Institute, Bangor University (Seminar and workshop, Developed and Chaired April 2015)
* *Beyond Thought: Consciousness Beyond the Rational,* Confucius Institute, Bangor University (Seminar and workshop, Developed and Chaired, Sept 2016)
* An introduction to Reiki: self-healing & relaxation when you need it most, University of Bristol Staff Wellbeing Roadshow (workshop initiated and facilitated, November 2019)
* *Nudge, nudge, wink, wink: Doing our bit towards Conscious Evolution,* Theosophical Society, Bristol (talk, November 2019)
* *Solutions though awareness and knowing,* University of Bristol The Power of 'Solution Focussed Thinking' Interest Group: Become Your Best Self (workshop, January 2020)
* *Create your own Mandala* and *Introduction to Usui Reiki* workshops during University of Bristol‘s Mental Health Awareness Week (May 2022)
* *Making Friends with Time*, Contemplative Pedagogy Network (webinar, October 2022)